



# Farm to Fork

A Tour for Health & Culinary Professionals

## June 22, 2011

### AGENDA

- 7:30-8:00 a.m. **Registration/Board Bus (beverages & light breakfast)**  
Park & Ride 350 N. Watertown St. Johnson's Creek, WI.  
I-94, exit 267
- 8:00-8:30 a.m. **Welcome and Introductions.**  
*Traci Wilson, Director of Nutrition, Wisconsin Beef Council*
- 8:30-10:00 a.m. **Tour Koepke Farms – Dairy 101**  
*Koepke Family, Koepke Farms, 37326 Oneil Rd., Oconomowoc, WI & PDPW*
- 10:00-10:15 a.m. Board Bus for Janesville, WI
- 10:15-11:30 a.m. **Industry Experts Presentations–**  
**Myths & Facts, Modern Farming Practices, Sustainability, Food Safety**  
*Shelley Mayer, Executive Director, Professional Dairy Producers of Wisconsin (PDPW)*  
*John Freitag, Executive Director, Wisconsin Beef Council, Inc.*  
*Dr. Dan Schaefer, Chair Meat & Animal Science Dept., UW-Madison*
- 11:30-11:45 a.m. Arrive Blackhawk Technical College, 6004 S Cty Rd G, Janesville, WI
- 11:45 a.m.-12:30 p.m. **Lunch, North Commons, Room 1400B**
- 12:30 – 1:00 p.m. **Types of Beef & Lean Beef's Nutrient-Rich Package**  
*Traci Wilson, RD, CD, Director of Nutrition, Wisconsin Beef Council*
- 1:00 – 2:15 p.m. **Lean Beef's Simple Sidekicks: Adding Flavor and Nutrition with Herbs & Specialty Cheeses**  
*Chef Joseph Wollinger, CEC, CCE, Coordinator, Culinary Arts Program Blackhawk Technical College, Janesville, WI*
- 2:15 - 2:30 p.m. Board Bus for Beef Farm
- 2:30-4:00 p.m. **Tour Arndt's Farms, Inc. – Beef 101**  
*Allan Arndt, Beef Farmer, Arndt Farms, Inc. 4631 S Read Rd, Janesville, WI*
- 4:00-5:00 p.m. Board Bus to return to Park & Ride, Johnson Creek, WI 53038  
Summary of Tour, questions for panel members

7 Continuing Education Credits  
for RDs and DTRs Applied For

Allan Arndt  
Arndt Farms, Inc.  
4631 S Read Road  
Janesville

