



Farm to Fork

A Tour for Health & Culinary Professionals

November 14, 2011

AGENDA

- 7:30-8:00 a.m. **Registration/Board Bus (beverages & light breakfast)**
Park & Ride 350 N. Watertown St. Johnson's Creek, WI I-94, exit 267
(Drive to Blackhawk Technical College (BHTC) Janesville, WI @ 8:00 a.m. sharp)
- 8:00-8:15 a.m. **Welcome and Introductions.**
Traci Wilson, Director of Nutrition, Wisconsin Beef Council
- 8:15-9:15 a.m. **Beef Production Overview**
John Freitag, Executive Director, Wisconsin Beef Council, Inc.
Amy Radunz, UW-Extension Beef Specialist
- 9:15-10:45 a.m. **Tour Arndt's Farms, Inc. – Beef 101**
Arndt Farms, Inc. 4631 S Read Rd, Janesville, WI
Allan Arndt, Beef Farmer
- 10:45-11:15 a.m. Board Bus/**Drive to BHTC**
- 11:15-11:30 a.m. Break – Find Meeting Room (BHTC, North Commons Room)
- 11:30 – 12 noon **Types of Beef & Lean Beef's Nutrient-Rich Package**
Traci Wilson, RD, CD, Director of Nutrition, Wisconsin Beef Council
- 12:00-1:00 p.m. **LUNCH – Featuring the Manhattan Steak**
Recipe Development by Katie Thomas, C.E.C. & Blackhawk Technical College Culinary Students
- 1:00-2:30 p.m. **Beef Cutting Demonstration & Culinary Applications for Beef Value Cuts:**
More Options, Less Cost, More Profit
Joseph Sterle, Field Marketing Manager, National Beef
- 2:30 p.m. **Q & A**
Joseph Sterle, Field Marketing Manager, National Beef
Amy Radunz, UW-Extension Beef Specialist
Traci Wilson, RD, CD, Director of Nutrition, Wisconsin Beef Council
John Freitag, Executive Director, Wisconsin Beef Council
Angie Horkan, Director of Marketing, Wisconsin Beef Council
- 3:00 p.m. **ADJOURN/Bus Ride Back to Johnson Creek**

5 CEHs for Chefs
Applied For
5 CEUs for RDs/DTRs
Applied For



Arndt Farms, Inc.
4631 S Read Road
Janesville, WI